



“The ITM Speakers coach gave me a new way to look at presenting. I’m more confident, and know my talks are engaging the audience.”

Jayson - Kronos Inc.

Tell your story. Capture attention. Get results.

Combining theater techniques, audience engagement skills and how the brain absorbs information, clients learn how to create compelling content and hold the attention of their audience from the moment they walk into a room. Using their bodies, voices, and minds clients learn the art and science of integrating speaker, content and listener. The ITM Speakers program changes the way attendees approach communicating in a one-to-many environment.



Group

Targeted for groups of 6 to 12 in a 2-day onsite, interactive format, the class includes assessment, skills development, written feedback, homework, and small group coaching breakouts.

1:1

This onsite offering is for individuals that are looking to take their presentation skills to the next level. The ITM Coaches break down content, delivery, vocal performance and overall effectiveness to drive maximum impact.

Virtual

Virtual coaching sessions are available either as needed or as a scheduled program, enabling students to implement feedback and display ongoing improvement aligned with their availability and needs.

Day 1

Group Class with Exercises

- Hierarchy of Goal-driven Storytelling and Going Viral
- Biomechanics that Drive Attention
- The 3-Act Structure of Effective Storytelling
- Using Metaphor, Personal, Historical and Present Day stories
- Story Elements – Intrigue, Persuasion and Driving Recall
- Creating a Mental Picture to Drive Connection
- Creating Contrast
- Body Language and Positive Physical Presence
- Visual Aids - The Good, The Bad & The Ugly
- Voice and Diction
- Leveraging the Physical Space and Resources
- Closing the Presentation Effectively

Homework

Each attendee prepare a presentation to be presented the next scheduled day leveraging the skills and approaches introduced on Day 1.

Day 2

Attendees present their presentations in front of a small peer group. Each attendee will receive private pre-presentation coaching, perform their presentation and receive feedback, and then perform it again while receiving on the spot feedback from the ITM Coach.