



“The ITM Speakers coach gave me a new way to look at presenting. I’m more confident, and know my talks are engaging the audience.”

Jayson - Kronos Inc.

Tell your story. Capture attention. Get results.

Combining theater techniques, audience engagement skills and how the brain absorbs information, clients learn how to create compelling content and hold the attention of their audience from the moment they walk into a room. Using their bodies, voices, and minds clients learn the art and science of integrating speaker, content and listener. The ITM Speakers program changes the way attendees approach communicating in a one-to-many environment.



Group

Targeted for groups of 6 to 8 in a 2-day onsite, interactive format, the class includes assessment, skills development, written feedback, homework, and individual coaching breakouts.

1:1

This onsite offering is for individuals that are looking to take their presentation skills to the next level. The ITM Coaches break down content, delivery, vocal performance and overall effectiveness to drive maximum impact.

Virtual

Virtual coaching sessions are available either as needed or as a scheduled program, enabling students to implement feedback and display ongoing improvement aligned with their availability and needs.

Example 2-Day Speaker Class Agenda

Day 1

Pre-Class

Groups of 2 to 3 attendees present a prepared 5 to 10 minute talk of their choice in front of peers and the ITM coach. Presentations are recorded, and each attendee will receive personalized written feedback at the end of the day.

Group Class with Exercises

- Entrance to Exit - A Holistic View of Communication
- Visual Aids - The Good, The Bad & The Ugly
- Biomechanics that Drive Attention
- The 3-Act Structure of Effective Storytelling
- Hooks and Hammock Breakers
- Body Language and Positive Physical Presence
- Voice and Diction
- Leveraging the Physical Space and Resources
- Closing the Presentation Effectively

Homework

Each attendee will take their written feedback and rework their presentation to be presented the next scheduled day.

Day 2

Attendees present their reworked presentations in front of a small peer group. Each attendee will receive private pre-presentation coaching, perform their presentation and receive feedback, and then perform it again while receiving on the spot feedback from the ITM Coach.